

## Menorca Millennials launches its third and most international edition with more than 360 startup applicants from over 60 countries

- Companies from all over the world applied to join the Decelerator program that will take place from the 1st-15th of June
- The final 20 companies selected to attend will be announced in May, after a thorough selection process in which Menorca Millennials' Founding Partners and Advisors evaluate which startups they want to invite to the program
- **Martin Varsavsky (Prelude Fertility, Fon, Jazztel); Paul Ford (SendGrid) and John Keagy (GoGrid) are some of the first Experience Makers confirmed to join the program**

**Menorca, April 24th 2017.** Menorca Millennials, the world's first startup decelerator, launches the third edition of its international event, that will take place from the 1st to the 15th of June on the Balearic island of Menorca. For 15 days, 20 international startups, led by serial entrepreneurs, will immerse themselves in the decelerator experience and live together on the Menorca Millennials campus with visiting top figures of the entrepreneurial and economical global ecosystem as well as with global venture capitalists.

Menorca Millennials is poised to enter its most international edition, as it received more than 360 valid applications from more than 60 countries. 63% came from Europe, 15% from Asia, 10% from Africa, 9% from North America, 2% from South America and 1% from Oceania. This representation reinforces one of Menorca Millennials' main goals: to detect the best international talent.

The Top 20 startups for the third batch of Menorca Millennials will be selected after a tough process in which the organization will pre-select the 100 best projects. After which, 30 international judges, composed of the founding partners of Menorca Millennials and global expert advisors, will personally evaluate the companies and choose the 20 startups that will live the Menorca Millennials Experience. This final selection will be announced in May.

### **Experience Makers: living together with the best global companies**

The third edition of Menorca Millennials will once again bring "Experience Makers" to the island to live together with the 20 startups selected for the program. Some of the first confirmed figures show the relevance and high quality of the program: **Martin Varsavsky** (founder of Jazztel, Fon, Prelude Fertility and founding partner at Menorca Millennials); **Paul Ford** (Vice President at SendGrid); **John Keagy** (founder at GoGrid); **Angelika Blendstrup** (Founding Partner &

Venture Partner at SV LATAM Fund and Partner at Startup Embassy), **Verne Harnish** (founder at Entrepreneurs' Organization), **David Goldberg** (founder & CEO at Founders Pledge), **Bea Arthur** (Founder & CEO at In Your Corner) and **Tim Varner** (cofounder at Roost), among many others. These 'Experience Makers' will share their expertise with the startups as they live and spend time together on the campus.

## **Menorca Millennials' community of startups: an Exit & almost €30M raised in financing rounds**

Menorca Millennials' program creates a cohabitating scenario which allows team members, Experience Makers, and investors to personally analyze the team behind each company, its capabilities and skills. The program allows for "human due diligence" which helps accelerate and secure investments.

Menorca Millennials has proven its ability to achieve its goal of detecting the best international talent and startups with great potential for scaling and succeeding. Startups from the Menorca Millennials' community have done well, with the first Exit coming from Skylight (previously Homeswipe). In addition, 15 other startups that participated in the first or the second edition of the program have raised capital with a total value of almost € 30 million.

### **About Menorca Millennials**

Menorca Millennials is the world's first global community of decelerated startups that once a year meet in the island of Menorca. The program brings together the 20 most prominent projects of the year, led by second time entrepreneurs, with top figures of the global entrepreneurial and economic ecosystem (advisors, experts, venture capitalists). The goal of the program is to generate a reflexive atmosphere and a collaborative environment for the startups to analyze their business model and their next growth. Menorca Millennials is a unique and pioneering proposal that aggregates the world's best talent and that follows the philosophy of mentoring in flip flops to reduce investment risk and increase creativity and innovation.

Link to the video: <https://www.youtube.com/watch?v=XttGuSz82Gk>

Link to the web: <http://www.menorcamlennials.com>

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**Menorca Millennials**

*the world's first startup [Decelerator](#)*